

INNOVATION AT WORK

INNOVATION IS NOT CONFINED TO THE R&D DEPARTMENT



Is your company unlocking its true value through innovation?

Many companies have a narrow view of innovation. They think that innovation is about product development, or that it is about what happens in the R&D department. As a result, they miss out on major opportunities to build competitive advantage and profits.

Companies such as Apple, Ikea, Amazon and Google have looked beyond product innovation – they have successfully innovated in the areas of solutions, platforms, customer experience, value capture, organisational structure, supply chain presence, networking and branding.

In this course, participants will be introduced to the world of innovation and what it can do for your teams in terms of improving quality, increasing speed of work and saving costs.



1 day duration

For project leads, team leaders & managers who are driving innovative and/or design thinking

For more information, visit www.tacktmimalaysia.com or call us at +603 – 6203 4410

LEARNING OUTCOMES:

- Able to lead and drive organisational innovation efforts
- Well-equipped with tools to use for innovation sessions
- Understand the fundamentals of innovation
- Skills to facilitate brainstorming and innovation development sessions
- Develop personal competencies in innovation and create problem-solving
- ... and many more



WE BELIEVE IN THE INDIVIDUAL

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